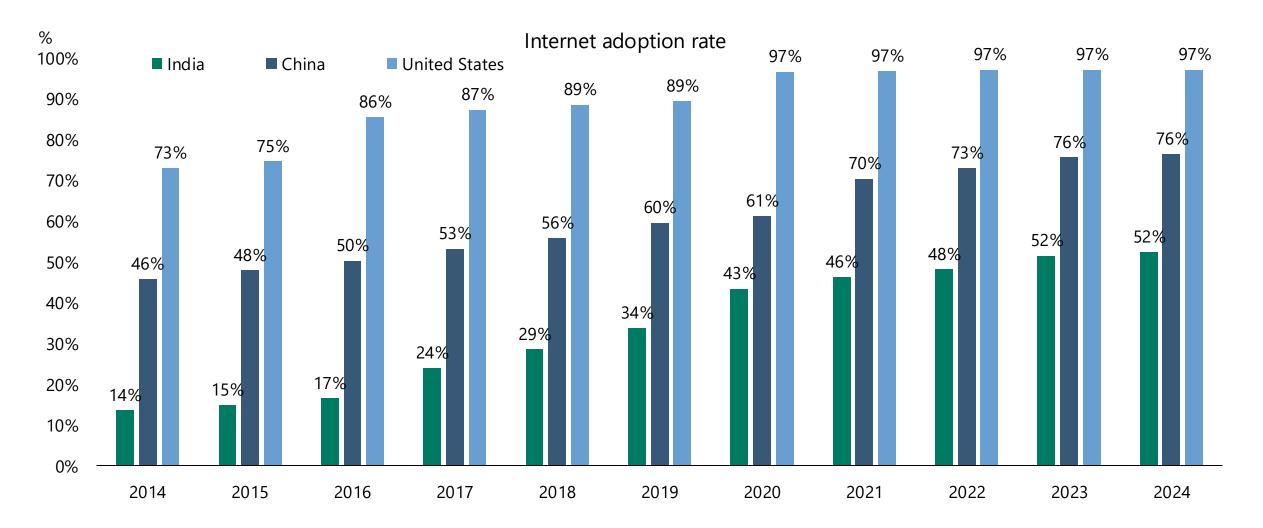
## Internet adoption rising rapidly in India



Note: Internet adoption rate is defined as number of individuals using the internet as % of total population. Source: Kepois Analysis via datareportal.com